

Thanking someone for the work they have done or the time they spent helping your group can be done in hundreds of different ways. Each volunteer has different needs and motives for getting involved - keep the individual in mind when determining your recognition approach. Making sure that volunteers know how important they are to your group will go a long way to keeping them involved!

There is an approach to finding, involving and keeping dedicated volunteers. It's called **Volunteer Development** and it is made up of five stages. This **Fact Sheet** (no. 13 of 14) addresses the importance of **volunteer recognition and motivation**.

For more information on the Volunteer Development Cycle or Volunteer Involvement, contact your local Volunteer Centre (www.volunteer.ca/volunteercentres).

Volunteer Development Cycle



This series of Fact Sheets, **Involving Volunteers Effectively**, was designed to support citizen-based groups in the effective involvement of volunteers. The **Fact Sheets** were produced by the Ontario Volunteer Centre Network and Volunteer Canada,

with significant financial support from the **Ontario Trillium Foundation**. The Fact Sheets are available to all with the support of the Canada Volunteerism Initiative.

THE ONTARIO
TRILLIUM FOUNDATION



LA FONDATION
TRILLIUM DE L'ONTARIO

RÉSEAU DES CENTRES
D'ACTION BÉNÉVOLE
DE L'ONTARIO



Canada Volunteerism Initiative
Initiative canadienne sur le bénévolat

Funded by the
Government
of Canada

Canada

¹ Adapted from Management of Volunteer Services in Canada, The Text. 1997. Chapter 1: Volunteerism in Canada. Chapter written by Ginette Johnstone of Johnstone Training and Consultation (JTC) Inc.